

10 July 1957

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MEMORANDUM FOR:

ATTENTION:

SUBJECT: Consumer Questionnaire

REFERENCE: Memorandum 299, 13 June 1957

1. We are no longer able to make use of the consumer questionnaires and believe that the consumer survey can be discontinued without injury to our program.

2. We suggest, however, that a copy of the questionnaire be sent to Deutsche Institut für Wirtschaftsforschung to determine if the questionnaires might be of help to them.

3. At present we are revising our basic guide requirements as contained in RD C-1033. We would like to know if you are now using them. Any comments or suggestions on these requirements which you may have would be helpful to us in making this revision. Also we would like to have you check with [REDACTED] to determine if they are presently using these requirements and to obtain any comments or suggestions which they might have.

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